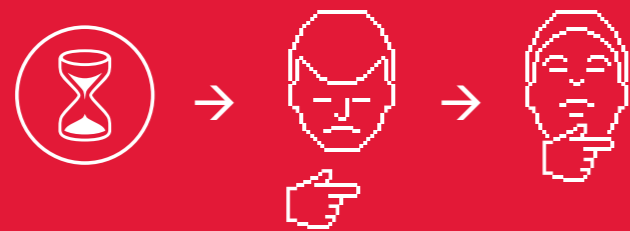




clicktosave.com.au



→ **clicktosave** is a St John Ambulance initiative to reduce road accident deaths and serious injury.



- It takes only four minutes for unconscious road victims with no serious injury to die from a blocked airway.
- It takes up to 10 minutes for an ambulance to arrive at the scene of an accident.
- These pointless deaths can be avoided.

**St John Ambulance is
an international leader
in reducing fatalities and
serious injury resulting
from road trauma.**

→ **St John Ambulance attend all road trauma incidents across Western Australia and witness the fatalities and serious injuries occurring on our roads. We provided care to over 185,000 ambulance patients in 2007/08. Over 7,000 of those were road trauma victims.**



Successive State Governments have made a concerted effort to reduce the road toll through a series of accident prevention measures, which is also the focus of the proposed 12 year strategy, Towards Zero.

→ This is not enough; there are only so many accidents that can be prevented.



Fatalities and serious injuries can be reduced when road accidents occur. Research shows that between 5% – 15% of road accident deaths can be prevented by administering basic first aid to the casualty at the scene of the accident before the arrival of emergency services.

→ That's up to 25 preventable deaths a year, or around 300 less people killed over the next 12 years (the life of the proposed 'Towards Zero' strategy). There will also be a reduction in serious injuries.



Introduction of mandatory driver first aid, using the St John Ambulance 'clicktosave' initiative, will provide a critical link in the education and survival of young road crash victims.

→ A high proportion of road trauma accidents involve young drivers, our intention is for first aid training to become a pre-requisite to obtain a drivers licence in WA. 'clicktosave' is a ready-to-go online training solution, that only takes around 20 minutes to complete.



Compulsory first aid training is already mandatory in many European countries. It is time to acknowledge the issue and join the international leadership by implementing this lifesaving program in Western Australia.

→ 'clicktosave' is ready to be implemented. Planning is already underway for a consumer advocacy campaign to increase demand for the 'clicktosave' initiative.



The Office of Road Safety has recognised the importance of first aid training for drivers, but from the St John Ambulance experience more needs to be done, and now is the time to act. Making this initiative mandatory for new drivers will have a real impact on reducing the road toll and serious injuries.

→ In addition to the lives saved each year, there would be a corresponding financial saving of around \$300 million over the duration of the proposed Towards Zero strategy.





We have the capabilities and resources but are missing the joint commitment that is required to prevent these unnecessary West Australian deaths.

IT'S TIME TO SUPPORT THE 'CLICKTOSAVE' INITIATIVE.

www.clicktosave.com.au



St John Ambulance Australia (Western Australia) Inc
209 Great Eastern Highway PO Box 183 Belmont WA 6984
Tel: 08 9334 1222 Fax: 08 9334 1368